Vote-Now Priority Service Estimate

(for the ACS Division of Environmental Chemistry; 5,000 members, 5,000 email addresses)

In addition to the options below, all estimates include secure on-line ballot access for members, ballot set-up and testing, live election results page for your election administrator(s), candidate profile links, and email notification, with two follow-up email reminders (sent only to those that have not yet voted) with voter access codes and links to your members. To see the election system in action, try our demo ballot at http://demo.vote-now.com/.

Pro Bronze

Bronze estimate: $ 1,833.00 (37 cents per member)
Includes 10% ACS discount for $ 204 savings from $ 2,036.00

Features: Custom email with access codes to all members | Two email reminders to non-voting members

Description: We send an email voter notification to all your members. They click a link in their email, their custom ballot loads in their web browser, and they vote - easy! In addition, midway through the election period and again near the end, we send email reminders to only those members who have not voted yet - this email will include their same individual access code and serve as extra motivation for any "procrastinators". In our experience, each reminder will result in a 25-40% increase in voter participation.

Pro Silver

Silver estimate: $ 2,280.00 (46 cents per member)
Includes 10% ACS discount for $ 253 savings from $ 2,534.00

Features: First class post cards with access code to those without email and to members with email "bounces" | Custom email with access codes to all members | Two email reminders to non-voting members

Description: Do you have members for whom you do not have a valid email address? Along with an initial email to your 5,000 members with an email address, we print and mail first class U.S. domestic voter access post cards to those members whose email notification bounces because of an invalid address or "mailbox full" problem, so everyone is notified. As above, we also send two rounds of email reminders to non-voters during the election period.

Pro Gold

Gold estimate: $ 4,668.00 (93 cents per member)
Includes 10% package discount for $ 519 savings from $ 5,186.00

Features: First class post cards with access code to all members | Custom email with access codes to all members | Two email reminders to non-voting members

Description: Increase voter turn out and make sure everyone has a chance to vote - we send BOTH an email and U.S. domestic post cards to ALL your members. Each voter receives the same access code via both mechanisms, so they still can only vote once. Two email reminders are also sent to non-voters - to motivate those procrastinators.

Pro Platinum

Platinum estimate: $ 7,122.00 ($1.42 per member)
Includes 10% package discount for $ 791 savings from $ 7,914.00

Features: First class post cards with access code to all members | 2nd reminder post cards to all non-voters | Custom email with access codes to all members | Three email reminders to non-voting members

Description: Maximize voter participation. We send out both emails and U.S. domestic post cards to all members. A second reminder post card goes out midway through the election. A total of THREE email reminders are sent to all that have not voted yet, typically one reminder each week during the election period.

Pro Custom

Tell us what combination of services you want, and we will design a package specific for your needs.

For all estimates above, we have based the calculation on your input of the total number of members who are eligible voters in your group as 5,000, and the total number of members for whom you have valid email addresses as 5,000. We have also used a projection of 5% "bounced" or invalid emails, and a 20% voter participation rate on the first emailing. In our experience, these are typical for many groups. Your actual values may be higher or lower. Estimate of post cards pricing based on 1st class U.S. domestic postage (100% domestic) with black and white postcard unless otherwise noted. All values above are in U.S. dollars for payment by check or money order. Please add 4.5% for credit card processing or $40 for payment via International bank transfer.

Vote-Now

Saturday, March 12, 2011